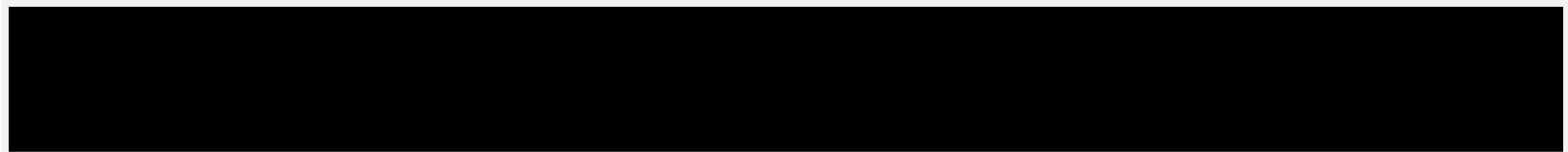




San Diego Legal Secretaries Association



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The San Diego Legal Secretaries Association (SDLSA) was formed on November 7, 1931, with 26 charter members. Virginia Caperton was our first president from that date through November 15, 1933. Louise Cord originated our Employment Committee, and this was the very first year of our existence. SDLSA was among the first three associations to form a State Association in California, on December 8, 1934.

SDLSA is proud to continue the visions set out by our previous leaders. We are a non-profit mutual benefit corporation; membership is open to persons employed as legal support staff in the office of attorneys who practice law in California. Also eligible for membership are attorneys, persons employed in the courts, and persons employed in other offices or institutions directly engaged in any work of a legal nature in San Diego County.

Our objectives and purposes are to join together for the further education of legal secretaries and to cooperate with attorneys, judges, and bar associations in stimulating a high order of professional standards and ethics among those performing secretarial and other duties in the legal field. We encourage friendship, cooperation, and a free exchange of ideas among members.

All active SDLSA members are affiliated with Legal Secretaries, Incorporated (LSI), a statewide organization.

SDLSA continues to grow by serving legal secretaries as well as law office support staff throughout the San Diego County with a variety of programs and services:

- *Continuing Education through Educational Seminars*
- *Professional Development & Networking*
- *Legalines (published monthly)*
- *Legal Secretary Training Classes*
- *Certification through LSI's California Certified Legal Secretary (CCLS®) program*
- *MCLE / CCLS Credit*
- *Employment Listings*
- *Group Discounts on Products & Services*

LEGALINES

SDLSA distributes a monthly publication to its members twelve times a year called **LEGALINES**. The magazine contains educational and professional development articles submitted by members and guest writers, including attorneys; notification of upcoming conferences, workshops, seminars, event dates; practice guides for upcoming California Certified Legal Secretary examinations; and much, much more!

This monthly bulletin is distributed to over 200 local SDLSA members, as well as as well as to the offices of the presiding judges in the state and federal courts in San Diego County, the San Diego County Bar Association, the Lawyers Club of San Diego, all our current advertisers, and all the elected and appointed officers of LSI. In addition, any potential member or advertiser can request and receive a copy. The advertiser links on our website are accessible to everyone all the time. Our Advertisers get exposure to members throughout California and their colleagues through LSI.

Print Ad Rates and Size Specs:

Ad Size	Annual (12 consecutive issues)	Quarterly (3 consecutive issues)
Business Card 2.5 x 3.5"	\$300	\$ 90
Quarter Page 3.5 x 5"	\$575	\$150
Half Page 7.5 x 5"	\$875	\$225

In addition, all print advertisers will receive a complimentary link to their company's website on SDLSA's website under the "Resources" tab.

Submission for publication deadline is the 10th of each month.



Web Advertising Opportunities:

SDLSA is excited to announce that its completely redesigned website has launched! And there is lots of space to place your ad.

The SDLSA website is accessible to the public for finding information about Upcoming Meetings, Conferences, and Local Association Events, to Register for Educational Programs, for Membership Information, and Local Court information. SDLSA members have access to the Members Only site for Employment Listings, recaps of Board Meetings, minutes of Membership Meetings, Treasurer's Reports, and Committee Reports. There are also issues of *LEGALINES* from 2009 forward available to download in the Members Only area.



Banner Ad Rates and Size Specs:

Annual and quarterly Website advertising space is available for the following rates:

Annual / Quarterly Rates:

- Large Banner Ad: 125 x 600 \$500 / \$175
- Medium Banner Ad: 125 x 200 \$450 / \$150
- Small Square Ad: 125 x 125 \$400 / \$125

Ads will run for consecutive months. There are NO per click charges

SPECIAL INTRODUCTORY RATES!

SDLSA Advertising PLUS Plan:

The Plus Plans offer discounted rates for choosing to purchase both Print and Web Ad Space. The rates and specs are as follows:

PLUS Plan #1 (12 consecutive print issues/months on website):

~~\$900~~ **\$600**

Half Page Print Ad 7.5 x 5" and

Medium Banner Ad 125 x 200

PLUS Plan #2 (12 consecutive print issues/months on website):

~~\$600~~ **\$400**

Quarter Page Print Ad 3.5 x 5" and

Small Banner Ad 125 x 125

Social Media:

All SDLSA Advertisers will be featured on our Social Media sites.



Advertising Contact:

For information or questions about Advertising with SDLSA,
please contact the following:

Theresa Burge, CCLS
SDLSA Marketing & Advertising Chair
Email: marketing@sdlsa.org